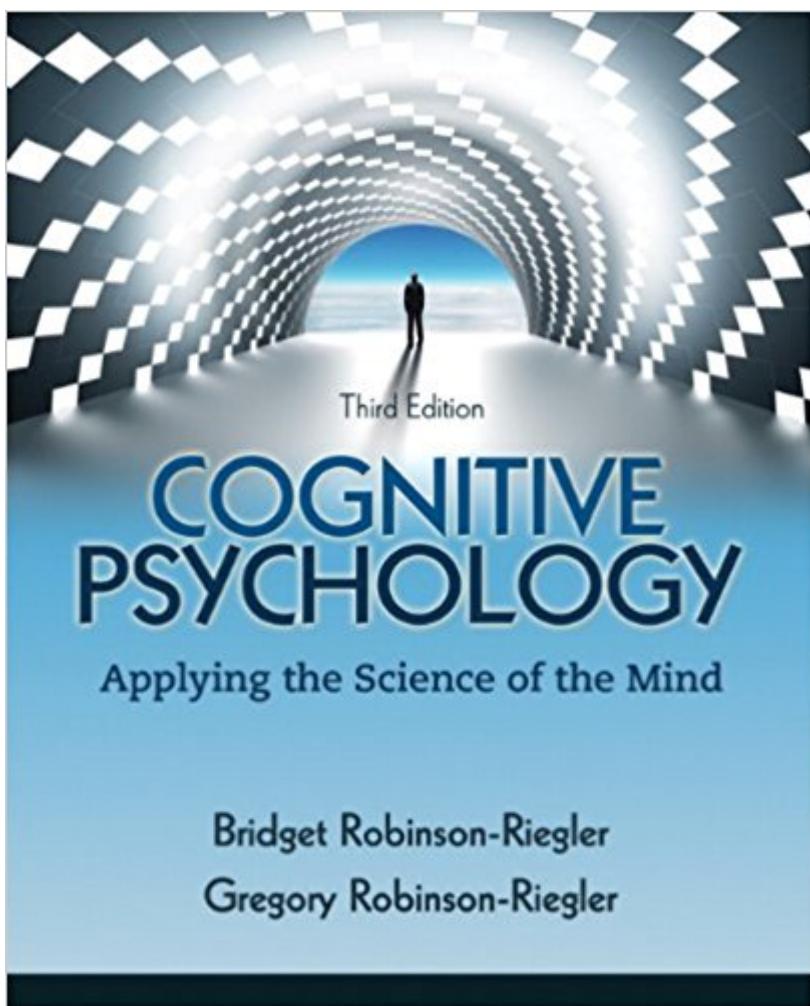


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Cognitive Psychology: Applying The Science Of The Mind (3rd Edition)



Synopsis

Cognitive Psychology: Applying the Science of the Mind® combines clear yet rigorous descriptions of key empirical findings and theoretical principles with frequent real-world examples, strong learning pedagogy, and a straightforward organization. For undergraduate courses in cognitive psychology. Engagingly written, the text weaves five empirical threads—neuroscience, consciousness, individual differences, development, and culture—throughout the text to help students integrate the material. The text's organization offers an intuitive description of cognition that enhances student understanding by organizing chapters around the flow of a piece of information that enters the cognitive system. Available with MyPsychLab! www.pearsonhighered.com/newmylabs

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Customer Reviews

Bridget Robinson-Riegler is Associate Professor of Psychology at Augsburg College in Minneapolis, Minnesota. She received her PhD. at Purdue University in 1994 (where she and Greg met), and has been at Augsburg since then, serving in both administrative and faculty roles. She teaches introductory psychology, cognitive psychology, and supervises experiential learning courses, giving her a particular interest in psychology's application to everyday life. She has been teaching cognitive psychology for the past 17 years. She has published research primarily in the area of memory, specifically bizarre imagery effects and prospective memory. At Augsburg, she is an active mentor of undergraduate research. Her current research interests include source monitoring,

attention and autobiographical memory. Greg Robinson-Riegler is a Professor of Psychology at the University of St. Thomas in St. Paul, Minnesota. He received his PhD. at Purdue University in 1990, and has been at St. Thomas since then, serving in both administrative and faculty roles. He has taught courses in introductory psychology, memory, and cognitive psychology. By his math, he has taught cognition to over 1500 students. He also has extensive experience in interdisciplinary teaching, having offered seminars co-taught with colleagues in economics, philosophy, theology, and English. His published research is primarily in the area of memory, specifically the generation effect and implicit memory. His current research interests include autobiographical memory, effects of technology and multi-tasking on attention, and mindfulness. He is an active mentor of undergraduate researchers.

I read a 1 star review for this book and they were spot on in their critiques. It is poorly written and very difficult to read. You will be very sad when your teacher gives you 50+ pages to learn before the next class. As the other reviewer stated, the point of most paragraphs and sections is exceedingly difficult to follow. Colors are the drabbliest I've ever seen in a college book and will not help you remain focused if reading in the evenings. Print is too small for comfortable reading. Unfortunately, you are buying this book because your teacher requires it. Good luck!

Decent book and a nice read. Full of information that is communicated well. Only con is the reference to author and family members. If that was omitted the book would be fine.

Used this book for summer term. Not a fan. The authors, who are married to each other, throw in lots of little personal anecdotes which I could do without. They also chose to define concepts by giving 5 examples of it without actually coming out and saying what it was about.

I really like this book because it's easy to read and understand, which is great, because Cognitive Psychology is NOT easy to understand. The reason I gave this 4 stars is because after only reading 4 chapters, the cover of the book is popping off of the spine. I'd like to keep the book nice so I can reference it later, but I hate that it's breaking. Not a big deal, but worth mentioning.

Great condition. Good book. Covered what I needed for school.

Good text but I wish it was easier to understand the expertly wordy sentences by these brilliant

researchers.

warning to anyone using this book for a class, it is missing several key illustrations!!

Very authoritative, easy to follow, and the author does a great job at presenting the subject in great detail for the novice learner.

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